

Backyard Barbeque

Introduction

The following is the transcript and description of the Backyard Barbeque video. The video is a "choose your own adventure video". After each scene, it offers the option of selecting a different path each time there is a decision point. Select the links after each scene to choose your own adventure.

Opening Scene

A person is flipping hamburgers on a grill in the back yard while kids are playing badminton and the adults are sitting on the patio conversing and enjoying beverages. A man on the patio waves to someone who is recording the event on his video camera (as viewed through the video camera lens). Beverages are being poured on a table that has bottled beverages in an ice bucket. Two people toast each other with beverages.

The trader hovers over the grill and says, "Great barbeque, neighbor! Could be a little better, you know, bouncy castle for the kids, live music, maybe a local microbrew."

The potential investor says, "Well, that sounds expensive, Dave."

The potential investor takes a hamburger off the grill with a spatula. Dave (trader) walks toward the grill, holding out his plate. The potential investor puts the hamburger onto the bun on Dave's plate. Dave puts the top of the bun onto the hamburger.

Dave asks, "Are you kidding me? Look - With the money I'm pulling off the market, I could float that whole thing!"

Dave leans forward and shakes his head from side to side and says, "I don't want to step on your toes, though, ok?"

Dave takes a bite out of his hamburger while kids are playing in the yard and adults are conversing in the background.

What would you like to do?

- [Where's he getting the \\$?](#)
- [This is the best we can do.](#)



Where's he getting the \$?

Dave (trader) is chewing his hamburger.

The potential investor says to Dave, "Oh yeah, what's your secret again?"

Dave raises his hand and points with his index finger as if to make a point.

Dave, with a mouthful of food, says, "Knowledge is..." His words are muffled because of the food in his mouth. He rolls his eyes and bobs his head as he is trying to swallow the food in his mouth so he can finish what he has to say.

After swallowing his food, Dave continues, "Knowledge is power." He puts his plate down on a table and continues as he gestures with his hands, "See, I only invest the profits – the principle stays where it is. There's literally no risk! I mean, you're playing with the house's money!"

Dave looks over his shoulder, then looks back at the potential investor, and leans forward and asks while lifting his eyebrows, "You interested?...Hmm?"

What would you like to do?

- [Get in on the deal.](#)
- [How does that work?](#)



Get in on the deal.

The potential investor says, "No risk, eh? You're (the potential investor points his index finger at Dave (trader)) talkin' my (the potential investor points his thumb at himself) kind of language!"

Dave smirks and nods his head in agreement.

The potential investor asks, "Can I pull the money out at any time?"

Dave leans back and spreads his arms apart with his palms facing upward and replies, "Of course! It's your (spoken with emphasis) money, Mike!"

Dave shakes his hands toward the potential investor, clasps them together and smiles. He points both hands toward the potential investor and shakes them as he says, "There's just about to be a lot more of it."

Dave nods his head once.

What would you like to do?

- [Get in on the deal.](#)
- [Slow down.](#)



This is the best we can do.

Dave (trader) is standing and facing the potential investor with his plate in his hand and is eating his hamburger.

The potential investor is manning the grill. He has a spatula in one hand. He waves his arms and says, "Hey – I'm doing all I can in tough times, Dave."

Dave has a mouthful of food and replies, "Tough?"

Dave bends over and spits out a bite of his hamburger and says, " Tough is choking down this lousy burger!"

Dave points to the burger on his plate.

Dave, gesturing with his hands, says, "Look – killing it in the market doesn't have to be tough as long as you know what you're doing."

What would you like to do?

- [What is he doing?](#)
- [Why doesn't he host the party?](#)



What is he doing?

Dave (trader) has a hamburger on his plate. He is standing in front of the potential investor. The potential investor asks Dave, "Well, what exactly are (emphasized) you doing?"

Dave replies, "In laymen's terms..."

Dave sets his plate down on a table and continues, "Ok, these unstable weather patterns? They're playing havoc with produce trading right now."

Dave waves his arms and continues, "They can't keep a steady price! So you (points to the potential investor) sell at a loss, and we (gestures back and forth between him and the potential investor) always win! You've heard of climate change, right?"

Dave clasps his hands together.

What would you like to do?

- [I'm convinced.](#)
- [Look him up.](#)



Why doesn't he host the party?

The potential investor asks Dave (trader), "Well hey, why don't you invite everybody over to your place, then? I know it ain't Versailles, but I'm doing my best here, man."

Dave, with his plate in hand, puts his hand up as a stop sign and leans back slightly.

Dave says, "Whoa, hey, don't get offended, pal, I'm not trying to big-time anybody."

Dave makes a gesture indicating this is something between him and the potential investor.

Dave says, "Look, I'm offering you the deal of a lifetime here!"

What would you like to do?

- [What's the investment?](#)
- [I need to think about it.](#)



How does that work?

The potential investor gestures toward Dave (trader) and asks, "So, how does that work, exactly? What if there's no profit to invest?"

Dave replies, "Well, I can't catch you up on a decade of market experience over a burger, but uh, suffice it to say I got it down to a science."

What would you like to do?

- [Get in on the deal.](#)
- [Slow down.](#)



Get in on the deal.

A bouncy oboe song plays in the background.

The potential investor says to Dave (trader), "Hey, if I always win, then I'm in. Does the wire transfer work?"

A woman enters from the right holding a drink in each hand and asks, "Drinks, boys?" The potential investor and Dave extend their arms and take their drinks from the woman.

Dave turns to the potential investor, raises his left hand, smiles, and says, "Whatever's clever!"

Dave laughs, and he and the potential investor toast with their drinks.

The scene changes and a text caption appears in the bottom left corner of the video that reads "Two Months Later..." The scene is the same yard where the last barbeque was held. A man (neighbor) is sitting in a chair on the patio next to some bushes. He has a drink in his right hand and is resting it on the arm of the chair. He is leaning slightly forward in the chair.

The investor asks the man (neighbor), "Have you seen Dave? Man, we are making a killing, Pat (neighbor), and I think you might want to get in on it." Pat is shaking his head as if to say no.

Pat (neighbor), exasperated, replies, "Wait - you didn't hear (chuckles)? Dave skipped town. The authorities have been looking for him for months."

The investor raises his beer to his mouth and takes a drink.

Pat says, "Swindled half the neighborhood."

The investor spits out his beer.

Pat sits back in his chair and drinks his beverage.

A narrator says, "Don't give away your hard-earned money. At SmartCheck.cftc.gov, learn about "guaranteed returns" and other red flags you should know to avoid making the same mistakes."

Text reads "Before you invest, SmartCheck SmartCheck.cftc.gov. Click here to get started."



Slow down.

The potential investor says, "Well, it sounds good to me, Dave (trader) (Dave raises his arms and looks happy), just uh, give me a week to think about it."

Dave looks to his left, looks back at the potential investor, clasps his hands together and says, "Sure thing. Sounds like a week's lost earnings to me, though (gestures with both hands)."

Dave points down to the grill and there is smoke coming from it.

Dave says, "I think you've got somethin' burning in there."

The potential investor looks into the grill, the hamburgers are smoking and burnt.

The potential investor says, "Awe man!"

The scene changes and a text caption appears in the bottom left of the video that reads "The Next Day..."

The investor is at his computer on SmartCheck.cftc.gov. He puts his cup of coffee down on the desk and says, "Well, let's just see what this Dave LeChampe is really all about, shall we?"

The investor types the name "David LeChampe" into a search tool on SmartCheck and clicks the "Go" button with his mouse. The camera zooms in on the search results, showing no search results for Dave LeChampe.

The investor says, "Not even registered? Are you kidding me?"

The investor picks up his phone and dials a phone number with one hand.

The phone rings and is answered. The investor says, "Hello, CFTC? I'd like to register a complaint."

The narrator says, "Think about the person, not just the profit. Before you invest, head to SmartCheck.cftc.gov to learn how to check out your financial professional and read up on common investment red flags."

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I'm convinced.

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Dave laughs, and he and the potential investor toast with their drinks.

The scene changes and a text caption appears in the bottom left of the video that reads "Two Months Later..."

The investor walks glumly to his mailbox, opens the mailbox and begins to inspect his mail. Under his breath he says, "Ah, I'll bet there is no check in here again today." The investor turns around and says, "Where is that guy?"

Dave is approaching in a sleek sports car with the top down. An attractive woman sits in the passenger seat.

The investor says, "Wait, is that him?!"

Dave drives past the investor, smiles uncomfortably and gives a two-fingered wave and keeps driving.

The investor yells, "Dave, "Wait! We need to talk! Get back here! DAVE!!"

The investor waves the mail in his hand at Dave as he drives away.

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Look him up.

The potential investor says, "Well, it sounds good to me, Dave (trader) (Dave raises his arms and looks happy), just uh, give me a week to think about it."

Dave looks to his left, looks back at the potential investor, clasps his hands together and says, "Sure thing. Sounds like a week's lost earnings to me, though (gestures with both hands)."

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I need to think about it.

Dave (trader) puts his plate down on a table.

The potential investor says, "Uh, yeah, I don't know man, let's talk during the week."

Dave shrugs his shoulders.

The potential investor says, "I gotta keep an eye on these kids."

Dave looks over his shoulder and points at the kids playing behind him in the yard.

Dave says, "Kids aren't going anywhere. I wish I could say the same for this deal though."

Smoke comes from the grill; Dave waves his hands to move the smoke from his face then points downward at the grill.

Dave says, "I think you've got something burning in there."

The potential investor looks into the grill, the hamburgers are smoking and burnt.

The potential investor says, "Awe man!"

The scene changes and a text caption appears in the bottom left of the video that reads "The Next Day..."

The investor is at his computer on SmartCheck.cftc.gov. He puts his cup of coffee down on the desk and says, "So, Mr. Dave LeChampe...let's see if you're the real deal."

The investor types the name "David LeChampe" into a search tool on SmartCheck and clicks the "Go" button with his mouse. His search results appear on the monitor, listing several regulatory actions against Dave with outcomes of cases against him.

The investor says, "Holy moley, a million dollar fine!"

The monitor screen is magnified to show the list of cases against Dave. The investor picks up his phone and dials a phone number with one hand and says to himself, "This guy is bad news."

The phone rings and is answered. The investor says, "Hello, CFTC? I'd like to register a complaint."

The narrator says, "Think about the person, not just the profit. Before you invest, head to SmartCheck.cftc.gov to learn how to check out your financial professional and read up on common investment red flags."

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